



# 2019 ANNUAL REPORT

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# PRESIDENT'S REPORT

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Williamstown Camera Club Inc. has had another very successful year with many positives. If we were to pick a theme song for our club it would have to be "Simply the Best".

Our level of membership at 104, and the fact that almost no month goes by without visitors attending and most deciding to join our club has been the reason that membership fees have not increased for a number of years and will remain the same for financial year 2019-20.

The number of members attending our weekend 's away and the level of activities, photoshoots and workshops continues to grow.

First there was the weekend away to Echuca and then Mansfield. Fifty-five members attending our Mansfield weekend was a record. Photos from this weekend were amazing in quality and variety. Just as importantly, the camaraderie between members was really great. So many great memories from this weekend: members having good food and socialising at pub dinners, sunset and sunrise photoshoots, visits to local farms for glimpses of history and portraiture of locals. A special thank you to Catherine Stephenson for organising events for this weekend and her local knowledge.

A focus has been skills development and having fun, which we're had plenty of both. There have been presentations ranging from Richard Tatti's extremely well received light painting to Lightroom, and on defining competition set subject's and providing techniques and examples of these subjects, workshop's on Lightroom and Photoshop, and Portraiture with Flash and Studio lights. For less experienced members, a program of "Understanding Your Camera" was initiated with 8 members at Williamstown Botanic Gardens.

There have been a wide range of photoshoots with good attendance numbers. Photoshoots that stand out for me are Dandenong Ranges Botanic Gardens, Equestrian Cross Country, and Royal Botanic Gardens both for flowers and foliage and for our great model of Shaa. Feedback and images from Dog Rocks/Old Paper Mill were very good.

We have a range of members with high levels of expertise, which they are happy to share with fellow members. In-house presentations, workshops and photoshoots utilise these members. We are indebted to these members, and also it a pleasure that so many members are prepared to help out whether it be helping to set up the room on meeting nights, helping with supper and cleaning up, general assistance at events, and taking fellow members to Western Treatment Plant for bird photography and landscapes. A big thank you to members that assist with the smooth running of our club.

"B" grade competition continues to be a resounding success. The number of members entering and the quality of images have been major pluses. It seems likely that a number of "B" grade members will swell the number for "A" grade competitions next year.

WCC volunteered to run APJA level 1 judging course locally. An extremely positive for WCC was fourteen members doing the course out of a total attendance of 35.

We are so lucky that we have a great team on our committee, and committee members prepared to put in so much to enable the success that our club enjoys.

**Neil Anderson**

President

# VICE PRESIDENT'S REPORT

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I returned to the committee this year and have supported the other committee members with their portfolios where required. The role of Vice President involves stepping in when the President is unavailable to host meetings, attend VAPS meetings and contribute thoughts and ideas to committee meetings. Work commitments can make this challenging at times, however I enjoy being an active member of the Williamstown Camera Club. I believe it is important for me to talk with members at meetings and outings to gather feedback that can inform the committee.

The growth of the Williamstown Camera Club in both numbers and photographic endeavours is positive. The club and individual members have been awarded externally and visiting judges consistently acknowledge the quality of our images. The sense of community and inclusiveness is a strength that should continue to be nurtured both in real life and in our online spaces.

The Williamstown Camera Club relies on volunteers to give their time and expertise. Thank you to all the committee members for giving many hours of their time to the smooth running of the Williamstown Camera Club. A big thank you to the ordinary (I think extraordinary is a better word) members who also volunteer their time to move furniture, run the kitchen, scout locations and so much more.

**Karen Malbon**  
Vice President

# SECRETARY'S REPORT

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The 2018-2019 year has passed quickly. It is with thanks to the committee for their hard work and commitment that we have again had a successful year. We have tried really hard to deliver an exciting and instructional program for our members.

Some of the highlights were :

- ★ Our two weekends away - Echuca in August 2018 and Mansfield in May 2019. Special thanks to Catherine Stevenson for introducing us to her home-town and all the wonderful local attractions.
- ★ Photoshoots – Included visits to Dandenong Ranges Botanic Gardens, Yarra Valley, City Walk, Portraiture in the Royal Botanic Gardens Melbourne, International 3-day Equestrian event at Werribee Park, and Fungi workshop at Mt. Macedon.
- ★ Activities – workshop activities included portraiture, studio lighting and flash, Lightroom and Photoshop, paper bag challenge using the humble spud, and various presentations geared towards the competition set subjects.
- ★ Guest Speakers included Tom Putt, Richard Tatti. Both presentations were well attended and thoroughly enjoyed by members.
- ★ Hosting APJA Level 1 Judges Course – many WCC members attended and took advantage of this opportunity to further their knowledge understand some of the judging principles.
- ★ Participating in the VAPS and Knox Interclub competitions. Full details in the Competition Steward's Report.

Neil Anderson and others, played a huge role in organising outings and workshops. And how about our Webmaster, James Troi, - what a brick! James' work in the background maintaining the website, Facebook, and being the 'go-to' person for technical workshops, has been outstanding. Thank you to these people, all the committee and Portfolio members, and all others who supported and participated at various times, both at events, and at club meetings – putting out chairs, helping in the kitchen etc.

We welcomed many guests to our meetings during the year and our membership increased slightly once again – currently around 104.

The Annual Survey will be conducted soon and I encourage you all to participate and express your views. Your opinions always have an influence on the planning of the program for the following year and I hope the club continues to prosper in future years.

**Nola Kelsey**  
Secretary

# TREASURER'S REPORT

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## Statement of Income (1 July 2018 to 30 June 2019)

Raffles	1,306.75
Social Xmas Event - member contributions	467.00
Membership fees (includes \$90 2019/2020)	5,175.00
Mansfield (arranged accommodation)	1,960.00
Equestrian event tickets	120.00
Echuca River Cruise	465.00
<b>Total Income</b>	<b>\$9,494.75</b>

## Statement of Expenditure (1 July 2018 to 30 June 2019)

Presenters/Guest Speakers	200.00
Stationery/Consumables	68.70
Raffle/Door Prizes	501.13
VAPS - Affiliation/Insurance/Year Bars	809.00
Judging	350.00
Refreshments	196.25
Trophies/Presentations EYO	797.20
Brooklyn Hall - Hall Hire	2,000.00
Website/Domain Names	278.50
Printing	108.70
Equipment/Assets	152.61
Training Incentive - Level 1 Judging	15.00
Social Xmas Event - Deposits	468.00
Consumer Affairs Lodgement	57.80
St Arnaud	1,960.00
Bird Permit Werribee Treatment Area	20.00
Echuca Cruise/Equestrian Tickets	585.50
Excursions/Photoshoot (Model/Property Access)	389.59
<b>Total Expenditure</b>	<b>\$8,957.98</b>

Total Income	9,494.75
Less Total Expenditure	8,957.98
<b>Net cash for 2018-2019</b>	<b>\$536.77</b>

Cash book balance 30 <sup>th</sup> June 2018	4,743.13
Net cash 2018-2019	536.77
<b>Cash book balance 30<sup>th</sup> June 2019</b>	<b>\$5,279.90</b>

### Bank Reconciliation as at 30<sup>th</sup> June 2019

Closing bank balance as at 30 <sup>th</sup> June 2019	5,279.90
Plus undeposited cash/cheques	0.00
Less unrepresented cheques	0.00
<b>Bank balance as per the cash book as at 30<sup>th</sup> June 2019</b>	<b>\$5,279.90</b>
<b>Williamstown Camera Club Inc cash assets as at 30 June 2019</b>	<b>\$5,279.90</b>

**Brian Young**  
Treasurer

# COMPETITION STEWARD'S REPORT

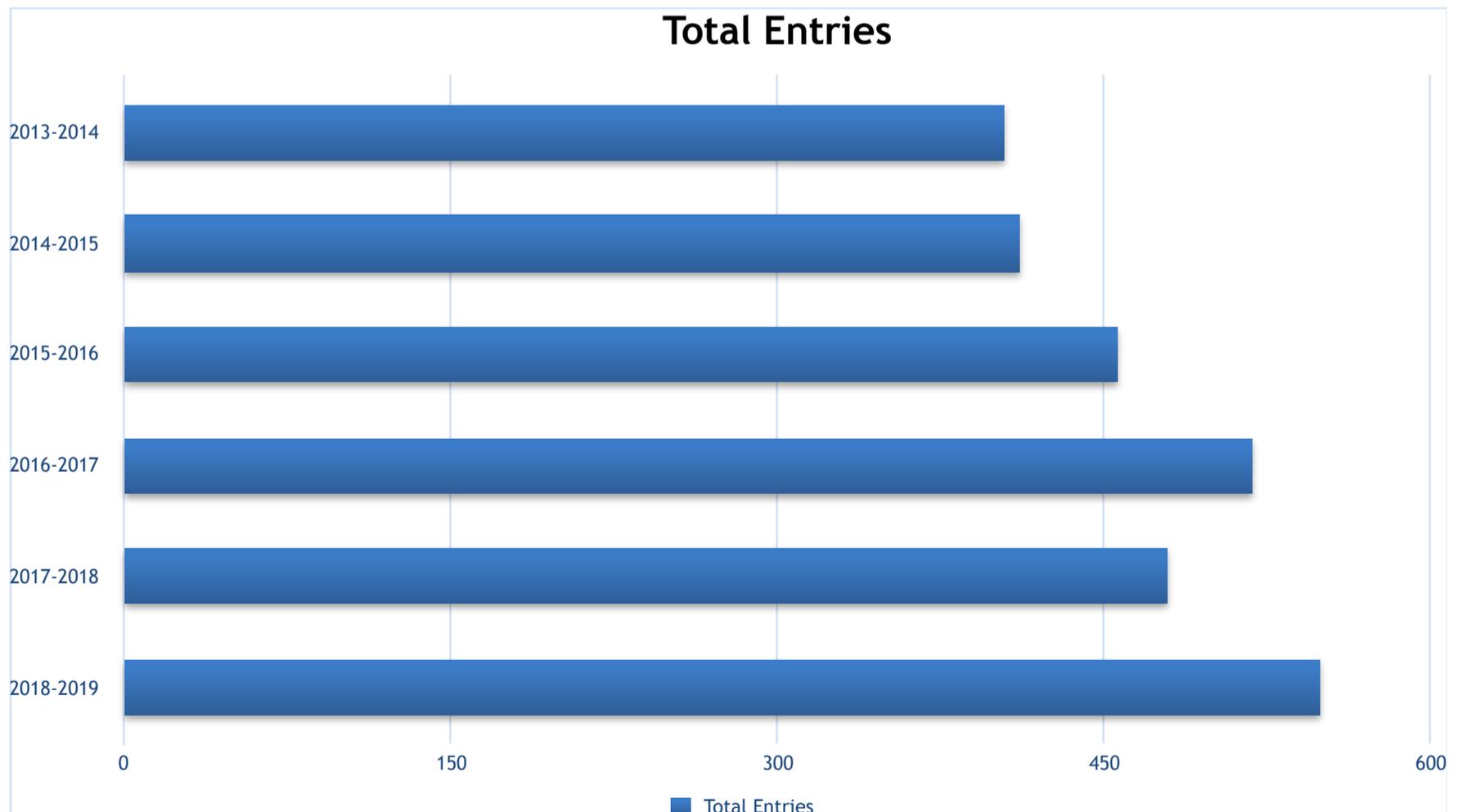
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In the year 2018/2019 we had a total of 549 entries for club competitions which is up considerably compared to 479 in the previous year. This is the most images received for the club competitions throughout a financial year.

This was made up of 336 digital entries and 213 print entries. Previous year there were 314 digitals and 165 print entries. Since going to A & B grade the number of entries per year have increased by 70 entries.

## Entries Year on Year

2013 - 2014	404
2014 – 2015	411
2015 – 2016	456
2016 – 2017	518
2017 – 2018	479
2018 – 2019	549



## 2018 Club Competition Place Getters

2018 Competition 4 /A Grade – Astro / Judge: Adrian Smith				
Placing	Print Open	Print Set	Digital Open	Digital Set
1 <sup>st</sup>	Karl Zeller – Sunrise over Melbourne	Jennifer Empey – Pebble Church	Sue Searls – Interior Designs	Trudy Purchas – Starry starry night
2 <sup>nd</sup>	Ronald Clarke – I can see you	Karl Zeller – Split Point Lighthouse#1	Karl Zeller – Altona Refinery	Neil Anderson – Lizard Rock
3 <sup>rd</sup>	Kathryn Hocking – Zebra Finch	Helen Beardsley – Purple Milk	Ronald Clarke – Backyard Visitor	Karl Zeller – Split Point Lighthouse#2
HC	Arvin Coloma – Define Cute		Arvin Coloma – Low Tide	
HC			Kathryn Hocking – Bay of Fires	

2018 Competition 4 /B Grade – Astro / Judge: Adrian Smith				
Placing	Print Open	Print Set	Digital Open	Digital Set
1 <sup>st</sup>	Joseph Meilak – See from this side	Carl Rainer – Galaxy @ Lake Hume	Robyn Bartlett – Hard at work	Carl Rainer – Orion and the Running Man Nebulas
2 <sup>nd</sup>	Robert Moyses – Still Life with Books and Flowers		Allan Williams – Sunset at long Jetty	Stephan Zammit – Aurora Farm House
3 <sup>rd</sup>	Gayle Tout – Avenue Honour		Grace Sobania – Balinese Dancer	Allan Williams – Milky Rail Way
HC	Francoise Muller- Robbie – Profile B&W		Robert Moyses – Three on a Pole	Robyn Bartlett – Uno luna
			Karin Volz – Go on you tell him his feet smell	
			Viet Tran – Free Fall	
		** only 5 entries so 1st only – option f HC		

2018 Competition 5 /A Grade – Creative PRE-Production / Judge: Emma Gillette				
Placing	Print Open	Print Set	Digital Open	Digital Set
1 <sup>st</sup>	Arvin Coloma – Royal	Karl Zeller – Steel City	Arvin Coloma – Finery	Cathy Buchanan - Lavender
2 <sup>nd</sup>	Phil Taylor - Focus on the goal	Neil Anderson – Old Plough	Jennifer Empey - Maze	Karl Zeller – Alleyways of Melbourne
3 <sup>rd</sup>	Karl Zeller – Spinning Steelwool on the Yarra	Cathy Buchanan – Falling Sky	Neil Anderson – Eye to Eye	Arvin Coloma – Dazzler
HC				Brian Young – Spinning Brightly

2018 Competition 5 /B Grade – Creative PRE-Production / Judge: Emma Gillette				
Placing	Print Open	Print Set	Digital Open	Digital Set
1 <sup>st</sup>	Leo Loque – Rising Tide	Carl Rainer – Waiting for Oz	Allan Williams – The Sun Sets Over the Connie Maria	Viet Tran – Trees from the Forest
2 <sup>nd</sup>	Carl Rainer – I'm out of here	Raelene Marshall – The Woods in Winter Grizedlae Forest Sculpture Park	Karin Volz – Multiple personalities of a Cat	Kathleen Moyses - Untitled
3 <sup>rd</sup>	Viet Tran – Colours Serenading	Robert Moyses – Still Life Vase	Viet Tran – In Royal Arcade and in Love	Maris Xerri – The Drama of Winter
HC		Leo Loque – Ghostly Dog Rocks	Tania Chalmers – Water Mist Portrait	Leo Loque – The Snapping Ladies
HC			Carl Rainer – Moonlit monoliths	

2018 Competition 6 /A Grade – Portraits / Judge: Rob Sloane				
Placing	Print Open	Print Set	Digital Open	Digital Set
1 <sup>st</sup>	Ronald Clarke – A watchful falcon	Arvin Coloma – Nicole	Kathryn Hocking – Spring is here	Gilvertt Conception – Angel Eyes
2 <sup>nd</sup>	Jennifer Empey – Dog Rocks	Jennifer Empey – Michael	Ronald Clarke – Superb Fairywren	Kathryn Hocking - Family
3 <sup>rd</sup>	Neil Anderson – Late Afternoon Olinda	Helen Beardsley - Dad	Tahir Rafique – Wild Flowers	Cathy Buchanan – Just Married
HC	Arvin Coloma – Stance		Jennifer Empey – Yellow Rock Road	Tahir Rafique – YOGA Master
HC			Arvin Coloma – Channelling	Helen Beardsley - Shanali

2018 Competition 6 /B Grade – Portraits / Judge: Rob Sloane				
Placing	Print Open	Print Set	Digital Open	Digital Set
1 <sup>st</sup>	Viet Tran – On my last legs	Viet Tran – Lost in Thoughts	Phillip Donaldson – Bolte & Docklands	Tania Chalmers – Looking Ahead
2 <sup>nd</sup>	Debbie Raimondo – Venetian Fan react	Debbie Raimondo – Happy Expectations	Stephen Zammit – Open Determination	Leo Loque – I'll be home soon
3 <sup>rd</sup>	Carl Rainer – Nothing on TV again	Kathleen Moyses – David	Robyn Bartlett – Blowing off Steam	Kathleen Moyses – Sad Old Lady
HC	Colin Lofts - Vandalised	Robert Moyses – Gayle	Mario Xerri – In the picture	Catherine Stephenson – I knew a nice bloke once
HC			Darren Malthouse – Man in the middle	Grace Sobania – Ice Queen

# End of Year Awards - 2018

Aggregate Awards for print and digital for A & B grade.

Each entry receives a single point with first place given 10 points, second place given 6 points, third place given 4 points and highly commended given 2 points. Points are then totalled at the end of the year and the top three entrants are ranked.

Well done everyone.

Print Aggregate A Grade		
Placing	Points	Member
1 <sup>st</sup>	58	Karl Zeller
2 <sup>nd</sup>	53	Arvin Coloma
3 <sup>rd</sup>	50	Jennifer Empey

Digital Aggregate A Grade		
Placing	Points	Member
1 <sup>st</sup>	60	Arvin Coloma
2 <sup>nd</sup>	44	Kathryn Hocking
3 <sup>rd</sup>	43	Neil Anderson

Print Aggregate B Grade		
Placing	Points	Member
1 <sup>st</sup>	45	Carl Rainer
2 <sup>nd</sup>	41	Robert Moyses
3 <sup>rd</sup>	36	Leo Loque

Digital Aggregate B Grade		
Placing	Points	Member
1 <sup>st</sup>	55	Karin Volz
2 <sup>nd</sup>	35	Allan Williams
3 <sup>rd</sup>	30	Carl Rainer

End of the year entries are judge by a panel of judges. This year the judges were from the Camberwell Camera Club. Awards are only given to the 1st place getters.

Below are the results;

- ★ A Grade Print of the Year: Jennifer Empey "*Lingering*"
- ★ A Grade Digital of the Year: Arvin Coloma "*Finery*"
- ★ B Grade Print of the Year: Carl Rainer "*How to Climb a building*"
- ★ B Grade Digital of the Year: Carl Rainer "*Orion and the Running Man Nebulas*"

## End of Year Regrading

After the end of year results were in the members of the competition sub-committee went through the results and made the decision to regrade members from B grade to go up to A Grade.

Congratulations to the following members who have been moved up to A Grade.

- ★ Karin Volz
- ★ Carl Rainer

## 2019 Club Competition Place Getters

2019 Competition 1 /A Grade – Monochrome / Judge: Jennifer Fawkes				
Placing	Print Open	Print Set	Digital - Open	Digital - Set
1 <sup>st</sup>	Brett Ferguson – The School Mistress	Brett Ferguson – The Stillness	Ronald Clarke – Portrait of Brown Falcon	Helen Beardsley – Curvy Lines
2 <sup>nd</sup>	Trudy Purchas – Preening Spoonbills	Jennifer Empey - Gazing	Brett Ferguson – Alexandra	Brett Ferguson - Self
3 <sup>rd</sup>	Neil Anderson – Ephraim Bales House	Ronald Clarke – Brown Falcon	Arvin Coloma – Seascape#13	Tahir Rafique – Lone Survivor
HC			Jennifer Empey – Labyrinth IV	Karen Malbon - Windswept
HC			Kathryn Hocking – Road Block	Jennifer Empey - Broken

2019 Competition 1 /B Grade – Monochrome / Judge: Jennifer Fawkes				
Placing	Print Open	Print Set	Digital - Open	Digital - Set
1 <sup>st</sup>	Joseph Meilak – Red Hooded Girl	Christine Dennis – Feeling Blue	Allan Williams – Gig under the stars	Viet Tran – De Profundis
2 <sup>nd</sup>	Robert Moyses – Still Life in Orange and Blue	Viet Tran – St Kilda Pier	Andrea Sparks – Gili Island	Catherine Stevenson – The Hands of Time
3 <sup>rd</sup>	Viet Tran – Taipan Wall	Allan Williams – That tree at dog Rocks	Robyn Bartlett - Empty	Karen Rog – The Beauty in weeds
HC	Christine Dennis – The Enchanted Fig Tree	Robert Moyses – Still Life in Sepia	Robert Moyses – Men’s Time Trials	Gayle Tout – Princess Pier
HC	Mario Xerri – Beauty and the Beast	Mario Xerri – The Way	Francoise Muller-Robbie - Curves	Darren Malthouse – Out for a Drive
HC	Bob Hawkins - Abandoned			

2019 Competition 2 /A Grade – Architecture / Judge: Brett Ferguson				
Placing	Print Open	Print Set	Digital - Open	Digital - Set
1 <sup>st</sup>	Karl Zeller / Jewish Memorial Berlin	Arvin Coloma / Connect	Arvin Coloma / Digital Flow	Gilvertt Conception / Tower to Heaven
2 <sup>nd</sup>	Neil Anderson / Fairy Tern	Trudy Purchas / Architectural Lines	Kathryn Hocking / Electric Lorikeet	Helen Beardsley / Precision
3 <sup>rd</sup>	Arvin Coloma/ Print Tulip	Jennifer Empey / The Haunted Woolshed	Karen Malbon / Driftwood tepee	Arvin Coloma / Venom
HC	Ronald Clarke / Black Shouldered Kite	Neil Anderson / Paradisis Cancun	Neil Anderson / Dandenong Ranges	Neil Anderson / Rodda Lane
HC			Ronald Clarke / Nankeen Kestrel	Tahir Rafique / Architecture Perth Arena

2019 Competition 2 /B Grade – Architecture / Judge: Brett Ferguson				
Placing	Print Open	Print Set	Digital - Open	Digital - Set
1 <sup>st</sup>	Leo Loque / A Watchful Egret	Leo Loque / Dome Arches	Mario Xerri / The Graffiti Artist	Robert Moyses / Repartition
2 <sup>nd</sup>	Raelene Marshall / Best Foot Forward	Robert Moyses / North Melbourne Silo	Michael Stoltenburg / Dawn Cemetery Bay	Raelene Marshall / Domodossola Pity about the Vino
3 <sup>rd</sup>	Viet Tran / Fire & Fury	Robert Cahill / Atrium	Viet Tran / Bamboo Quarry	Cathrin Plunket / Piety
HC	Robert Moyses / Still Life with Toys	Mario Xerri / Balconies	Phillip Donaldson / Cosplay Girl	Tony Arceri / Spikes N Crosses
HC	Gayle Tout / Yacht in Antarctica	Cathrin Plunket / Cathedral of Commerce	Allan Williams / Driving into the sunset	Christine Dennis / Dallas Bridge
HC			Francoise Muller -Robbie / Stairs	Robert Cahill / Paris dome
HC				Viet Tran / Peter Mac

2019 Competition 3 /A Grade –Reflections / Judge: Mario Mirable				
Placing	Print Open	Print Set	Digital - Open	Digital - Set
1 <sup>st</sup>	Brett Ferguson / Formality	Intersection / Brett Ferguson	Brett Ferguson / Solitude	Jennifer Empey /There is a Lion in there
2 <sup>nd</sup>	Arvin Coloma / Twice	Jennifer Empey / A Bird and a Hippo	Arvin Coloma / Cubes	Trudy Purchas / Warped Distortions
3 <sup>rd</sup>	Jennifer Empey / One with Nature	Karl Zeller / Sunset Docklands	Kathryn Hocking / Spotted Pardalote	Neil Anderson / St John Cathedral
HC	Ronald Clarke /Brown Falcon		Karl Zeller / Steel City 20	Arvin Coloma / Supper
HC			Ronald Clarke / Brown Falcon in Flight	Sue Searls / Red, White & Blue
HC			Jennifer Empey / Bridges on a Starry Night	Karl Zeller / Yarra Reflections

2019 Competition 3 /B Grade – Reflections / Judge: Mario Mirable				
Placing	Print Open	Print Set	Digital - Open	Digital - Set
1 <sup>st</sup>	Robert Moyses / Still Life with Oranges	Leo Loque / Golden Hour Arrow Head	Tony Arceri / What so Funny	Cathrin Plunkett / Edge of Town
2 <sup>nd</sup>	Viet Tran / Sea Cliff Bridge	Robert Cahill / Rundle Ball	Mario Xerri / Pixie and Trixie	Robert Moyses / Reflected Shadows
3 <sup>rd</sup>	Cathrin Plunkett / Goggles	Viet Tran / Werribee River	Catherine Stevenson / Moons on Collins	Michael Stoltenburg / Mission Pool
HC	Mathew Peart / Once Majestic	Francoise Muller- Robbie / Indoor Waves	Allan Williams / Morning light	Robert Cahill / Reflections
HC			Michael Stoltenburg / Storm Clouds Commentary Bay	Viet Tran / Glass half full

# VAPS

This is the second year the I have been involved in selecting the images for VAPS. With the selection of the images, there is a call for images from the members to be considered for selection, those images are considered 1st, then to fill the remainder of the quantities, the comp sub-committee goes back the images that have been entered into club competition over the last 12 months to fill up the maximum images allowed for VAPS.

The competition Sub Committee selected to represent the club were varied.

VAPS Entries					
EDPI			Prints		
Title	Maker	Score	Title	Maker	Score
Lavender	Cathy Buchanan	13	Forest Nymph	Arvin Coloma	14
Starry Starry Night	Trudy Purchas	11	Focus on the Goal	Phil Taylor	14
Lizard Rock	Neil Anderson	12	I can see you	Ronald Clarke	13
Upper Antelope Canyon	Neil Anderson	11	White Faced Heron at Point Cook	Ronald Clarke	13
Steel City	Karl Zeller	13	The School Mistress	Brett Ferguson	15
Finery	Arvin Coloma	12	The Stillness	Brett Ferguson	14
Surrender	Arvin Coloma	10	Lingering	Jennifer Empey	12
Alexandra	Brett Ferguson	11	Unwrapping	Jennifer Empey	12
Sprint is Here	Kathryn Hocking	13	The Scars of Black Saturday	Kathryn Hocking	12
Lone Survivor	Tahir Rafique	12	Calling E.T.	Kathryn Hocking	12
Curvy Lines	Helen Beardsley	10	Feeling Blue	Christine Dennis	15
Sunset at Long Jetty	Allan Williams	11	Waiting for Oz	Carl Rainer	13
Moonlit Monoliths	Carl Rainer	12	The Warehouse	Mario Xerri	12
Orion and the Running Man Nebulas	Carl Rainer	13	St Kilda Pier	Viet Tran	11
Bolte & Docklands	Phillip Donaldson	13	The Broken Violin	Viet Tran	13

We came 14th in the print aggregates along with 4 other clubs. This is very respectable out of 49 clubs.

In the EDPI we came 2nd with 136 points, Colac Camera Club was 1st on 142 points, 3rd was Southern Suburbs Camera Club on 135 points with Camberwell Camera Club. As you can tell this was a close competition and it was nice to see that we scored highly.

From my understanding this equals 2015 results.

Well done to Brett Ferguson / The Schoolmistress for 1st place in open prints.

# Camberwell Interclub

No Camberwell Interclub run this year, Camberwell, the host club, had other commitments this year. It is expected to return in 2020.

## Knox Interclub

The competition sub-committee made the images to represent the club. With the selection of the images, there is a call for images from the members to be considered for selection, those images are considered 1st, then to fill the remainder of the quantities, the comp sub-committee goes back the images that have been entered into club competition over the last 12 months to fill up the places required for the Knox inter club.

Entries are to be submitted by the 23rd June 2019 and the judging night is on Wednesday 24th July (after our AGM – held 23rd July)

Knox Entries			
Title	Maker	Title	Maker
<b>Novice EDPI</b>		<b>Novice Prints</b>	
Meandering Roofline	Raelene Marshall	Glenorchy	Viet Tran
Munga Lake Shearing Shed	Françoise Muller-Robbie	Feeling Blue	Christine Dennis
Piety	Cathrin Plunkett	Repartition	Robert Moyses
Shrine View	Tony Arceri	Stairs 2	Françoise Muller-Robbie
The Hands of Time	Catherine Stephenson	That Tree at Dog Rocks	Allan Williams
<b>Open EDPI</b>		<b>Open Prints</b>	
Flow	Arvin Coloma	The Stillness	Brett Ferguson
Amarette	Gilbert Conception	The Scars of Black Saturday	Kathryn Hocking
Brown Falcon	Ronald Clarke	Focus on the Goal	Phil Taylor
Lone Survivor	Tahir Rafique	Gazing	Jennifer Empey
Point Lonsdale Nights	Kathryn Hocking	Forest Nymph	Arvin Coloma

# Number of Entries Received

Below are tables showing the number of entries in multiple breakdowns

Comp	A Grade				B Grade				Total
	Set Print	Set Digital	Open Print	Open Digital	Set Print	Set Digital	Open Print	Open Digital	
4	7	7	8	8	5	8	9	14	66
5	8	10	9	8	11	15	11	17	89
6	4	8	4	7	9	23	12	25	92
1	8	16	8	13	17	22	13	19	116
2	5	13	6	12	14	22	12	17	101
3	6	10	7	12	9	16	11	14	85
<b>Total</b>	<b>38</b>	<b>64</b>	<b>42</b>	<b>60</b>	<b>65</b>	<b>106</b>	<b>68</b>	<b>106</b>	<b>549</b>

Totals of A Grade and B Grade for Prints and Digitals					
Comp	A Grade		B Grade		Total
	A Prints	A Digitals	B Prints	B Digital	
4	15	15	14	22	66
5	17	18	22	32	89
6	8	15	21	48	92
1	16	29	30	41	116
2	11	25	26	39	101
3	13	22	20	30	85
<b>Total</b>	<b>80</b>	<b>124</b>	<b>133</b>	<b>212</b>	<b>549</b>

Entires by Subject and Media					
Comp	Set Print	Set Digital	Open Print	Open Digital	Total
4	12	15	17	22	66
5	19	25	20	25	89
6	13	31	16	32	92
1	25	38	21	32	116
2	19	35	18	29	101
3	15	26	18	26	85
<b>Total</b>	<b>103</b>	<b>170</b>	<b>110</b>	<b>166</b>	<b>549</b>

<b>Entries by Media</b>			
<b>Comp</b>	<b>Print</b>	<b>Digital</b>	<b>Total</b>
4	29	37	66
5	39	50	89
6	29	63	92
1	46	70	116
2	37	64	101
3	33	52	85
<b>Total</b>	<b>213</b>	<b>336</b>	<b>549</b>

**Tania Chalmers**  
Competitions Steward

# COMMUNICATIONS OFFICER'S REPORT

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**As communications officer** it has again been my privilege to greet on average about 45 members and 4 visitors each club meeting, having been a club member for some years now I have seen how the numbers and enthusiasm has grown to where we are today and this now as is the third club venue I have attended each larger than before says a lot for our members.

**As Property Steward.** I have seen only a few members taking advantage of the equipment we have to lend out and if an item is wanted that we do not have the committee would assess the need and may purchase that item.

**As a committee member** it has been my pleasure to be a part of a team that has again worked together to give members a syllabus that in the main has been informative, educational and fun to participate in and yes there will always be subjects that don't interest everybody but I feel we all have a been of benefit to the vast majority of members as it is not easy to put together 12 months worth of meetings, topics, speakers, outings and weekends away, competitions and Judges to look at our images and critique them.

**On a personal level** I wish to thank all committee members for their dedication and efforts again this year and for those members who have put time into organizing our weekends away I thank you for your efforts and to all club members I hope this year has been a fun and informative year and finally to those members who arrive early to meetings and assist with the setting up and to those who bring food along for our supper nights I thank you.

**Graeme Brown**  
Communications Officer

# WEBMASTER'S REPORT

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The Williamstown Camera Club website remains the foremost source for new and prospective members to find club information.

Most often, the website is found by search engines via our club name or a collection of photographic terms and keyword searches e.g. "Williamstown Camera Club", "Williamstown Photography Club", and "Camera Clubs Melbourne". A lot of the organic search terms (98.55% over this year) are now hidden due to Google privacy rules.

Facebook is the largest social traffic source contributing 90.55 (down from 96.63% in 2017-18 year) of our social traffic, though these are likely to be members visiting to view shoot reports and member updates, links to which are shared via Facebook more so than any other social media outlet. Twitter provides 6.35%. Instagram 1.30%.

The site's most popular pages, other than the home page, were (in order) "Gallery", "Calendar (Events – 2018 & 2019)", "News", "Membership", "Competition Themes", "Competition Rules", and "Contact".

The articles and galleries continue to receive numerous views. Member contributions continue to be encouraged to gather various viewpoints and experiences during workshops, outings and weekends away. We are grateful to all members who provide us with images from weekends and outings for our galleries and shoot reports.

The top channels for our website traffic are:

<b>Direct</b>	<b>42.08%</b>	Majority of traffic is via direct links or people typing our website address in directly.
<b>Organic Search*</b>	<b>34.35%</b>	Searches involving use of keywords such as "Williamstown Camera Club", "Photo club rules", and "Werribee Mansion".
<b>Referral</b>	<b>15.24%</b>	Search results via links from other websites such as "vaps.org.au" and "www.clubsofaustralia.com.au"
<b>Social and others</b>	<b>8.33%</b>	Search results involving use of social media such as Facebook, Twitter, Instagram, etc.

Both of the club's Facebook pages (public and closed group) continue to be very active, with the latter being frequently used for sharing photos from outings, photo a day challenges, information on photography and photography products.

## Future plans

Work on our new site largely halted over the last year due to other work commitments. Running my own business has taken a lot of time, but I am committed to completing our new site for the start of our 2020 season. It will have much more member interaction and will see members self-submitting images to competitions and galleries on the site. And many other new features, and a whole new, more mobile-friendly look.

# Site Analytics

The table below shows the monthly values and averages for visits to the website using the following metrics.

Month	Content Published	Page Views	Unique Users	Ave. Time On Page	Pages per Session	Bounce Rate
Jul 2017	3	1,557	446	00:01:57	2.29	58.09
Aug 2017	1	1,605	563	00:01:36	2.13	63.44
Sep 2017	2	1,117	323	00:01:51	2.29	57.08
Oct 2017	4	2,158	394	00:02:32	3.24	58.41
Nov 2017	1	1,683	448	00:02:01	2.77	61.94
Dec 2017	1	1,259	366	00:01:38	2.50	65.87
Jan 2018	0	955	310	00:01:56	2.22	64.19
Feb 2018	1	1,171	444	00:01:40	1.89	61.77
Mar 2018	2	1,220	343	00:02:17	2.47	51.82
Apr 2018	1	1,385	367	00:01:51	2.49	60.25
May 2018	0	1,465	347	00:02:28	2.90	54.46
Jun 2018	3	1,451	356	00:02:23	2.70	53.45
<b>Full Year</b>	<b>19</b>	<b>17,026</b>	<b>3,901</b>	<b>00:02:03</b>	<b>2.49</b>	<b>59.36</b>

**Footnotes:**

- ★ **Content Published** is the number of articles and photo galleries combined published in the reporting period.
- ★ **Page Views** is the total number of pages viewed. Repeated views of a single page are counted.
- ★ **Unique Users** is the number of unique visitors who may, or may not had multiple sessions over the reported period.
- ★ **Average Time on Page** is the average amount of time users spent viewing a specified page or screen, or set of pages or screens.
- ★ **Pages Per Session** is the average number of pages viewed by a user in a single session.
- ★ **Bounce Rate** is the percentage of single-page visits (i.e. visits in which the person left your site from the entrance page without interacting with the page).

**James Troi**  
Webmaster



**JULY 2019**